

## Corporate FAQ

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### **What is UMS Advisory?**

UMS Advisory delivers customized, lasting performance solutions and unparalleled market expertise to Fortune 500 companies in Real Estate and Facilities Management (RE & FM), enabling them to drive measurable value and positively impact their bottom line. With UMS Advisory, clients can significantly reduce their operating experiences, streamline organizational efficiencies and create greater value through RE & FM to better serve customers, stakeholders and shareholders.

### **Why Do Companies Need UMS Advisory?**

To be competitive in today's marketplace, companies need to better understand how to efficiently deliver RE & FM services, and how to improve efficiency, increase scalability and value. UMS, through its database of benchmarking performance, expert tools, and market intelligence, helps companies objectively assess and rapidly achieve higher levels of measurable performance.

### **What Services Do You Provide?**

UMS Advisory brings operational diagnostics, benchmarks, market intelligence, and transformational outsourcing solutions to help companies save money while improving the quality of their processes. Our techniques include activity costing, financial modeling, best practices analysis of each element of the RE & FM, outsourcing business case and strategy options, and implementation programs.

### **Who Are Your Target Customers?**

UMS Advisory serves a wide range of clients across various industries: pharmaceuticals, high-tech, financial services, consumer packaged goods, industrial manufacturing, healthcare and public sector. Our clients include but are not limited to: Pfizer, Merck, KRAFT, Sprint, Intel, Scholastic, Procter & Gamble, Genentech, Morgan Stanley, Toyota and Gannett.

### **Who Are Your Competitors?**

UMS Advisory competes with some of the world's largest consulting firms.

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